

CLOUD REFLECTING INSTALLATION

BY HANNAH SELENE



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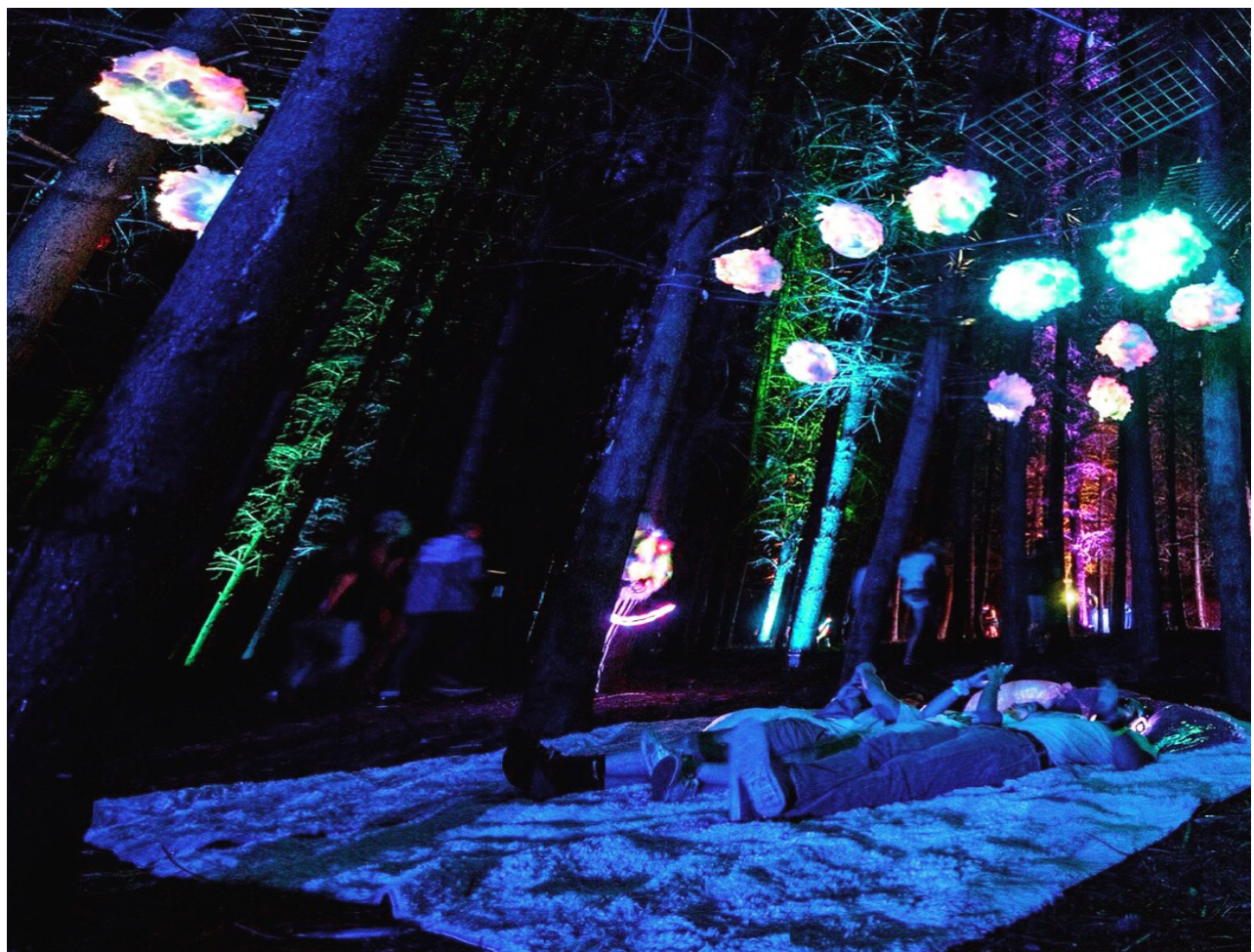
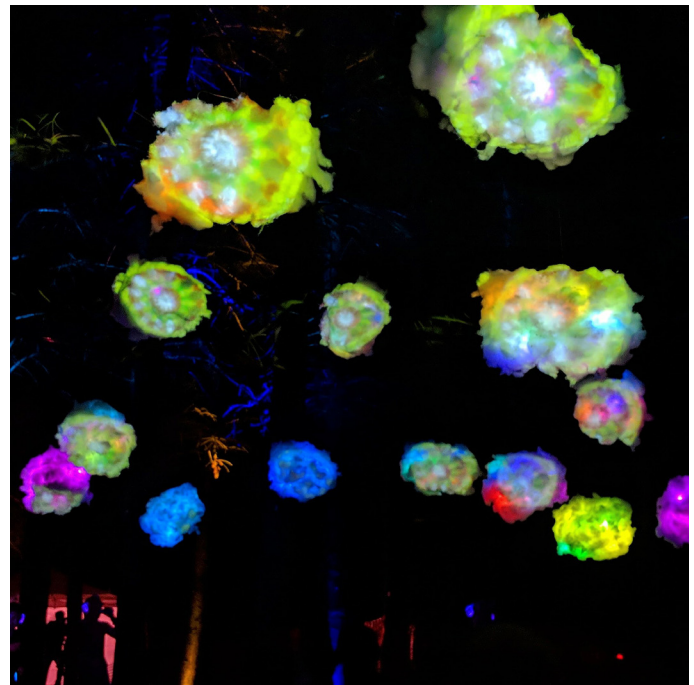
‘Cloud Reflecting’ is an ethereal immersive installation intended to create a space for individuals to reflect beneath the clouds. As the sun sets, the clouds come alive, with a spectacle of light, optical illusion, and color, mesmerizing the viewer, and taking them to peaceful place.

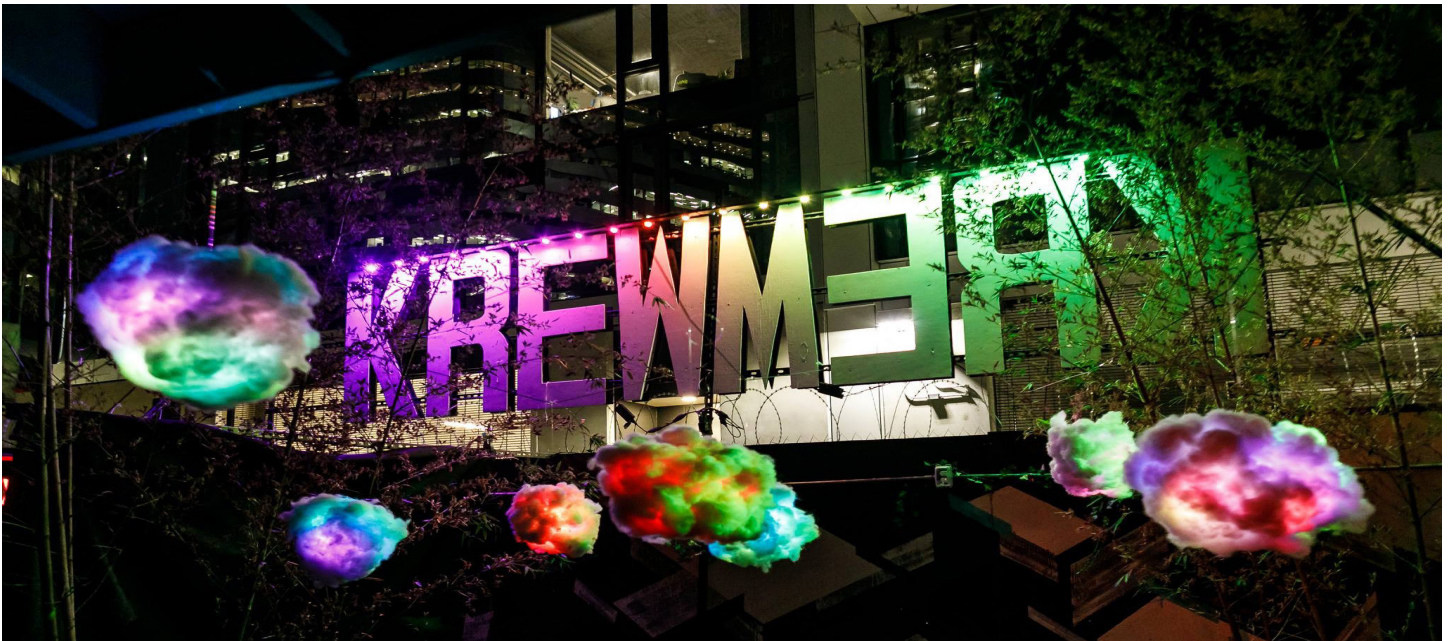
With 15 LED rigged, projection mapped clouds, this installation best utilizes 3D sculpture paired with technology to create an immersive experience. Beneath the clouds, is an area of fluffy carpets and pillows to give the viewer a place to rest and relax while fully immersing themselves in the clouds. This installation was initially built to be installed in a forest; but also can be installed in virtually any space- they have been installed over walkways, outdoor patios, music venues and more.



The clouds are made of wireframe in the inside, with polyfil coating the outside. The lights within them are individually pixel mapped with a series of effects that responds to the noise of its environment, or can be turned off to cycle through an array of colorful effects. The external projection mapping loops through mesmerizing visuals, working in conjunction with the lights on the inside.

The lights are waterproof, and the clouds can withstand rain and outdoor elements. Their ideal environment is dark with sporadic noise to trigger their sound reactive quality.





The clouds measure about 10 inches (smallest) to 16 inches across (largest) in diameter. They are relatively proportional (round), some are slightly longer than they are tall.

They are installed using black paracord, which is anchored to surrounding structures as high as possible in order to not be visible. It is hardly visible even during the day, but entirely invisible at night. The clouds are hung from the paracord using fishing wire, to maintain an appearance that they are floating above the audience. All that is needed to install the clouds are taller structures (~12 feet) to which several strands of the paracord can be tied down to, as well as a point to mount the projector or tripod/stand. Previously we have used trees, rafters in buildings, geodesic domes etc.

The lights inside are 20 watts each, and do a full color spectrum. They are battery powered, each cloud contains a 10,000 mAh battery inside that should last throughout the evening. For multiple day events, the batteries inside will need to be removed and recharged during the daytime.



ABOUT THE ARTIST

HANNAH SELENE

Hannah Selene (Gabr): Hannah Selene is a Seattle-based visual and graphic artist, and the founder and creative director for artistic collective and event production company 'WAVES Presents'. She works in a variety of mediums, including 2D art, 3D art and animation, photography, sound-reactive sculpture, "VJ" video-jockeying with original videography via projection mapping, and various graphic design projects. She enjoys working closely with artists from other mediums, such as music producers to explore the connection between sight and sound. Combining her love of intricate patterns, color, and abstract forms with realistic illustrations of various subjects, her artwork has eye-catching psychedelic and surreal vibe.



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